



DEPARTAMENTUL IMAGINE ȘI RELAȚII PUBLICE

Cluj-Napoca

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Cursuri pentru dezvoltarea aptitudinilor manageriale

În cadrul schimburilor Erasmus cu Windesheim University of Applied Sciences, Zwolle, Olanda, doi profesori distinși vor vizita Universitatea Tehnică din Cluj-Napoca, în perioada 21 – 28 martie 2015. Profesorii Wim Rietberg și Rob Hermans vor susține o serie de prelegeri asociate unui curs foarte interesant pentru dezvoltarea aptitudinilor manageriale. Cursurile, desfășurate pe durata a 2 ore, în doua – trei zile (în total 6 ore) sunt planificate în intervalul 23 -27 martie; orarul și sălile vor fi anunțate în timp util celor interesați.

Cursul se adresează studenților de orice nivel, dar și cadrelor didactice. Pentru cei interesați, înscrierile se fac la Biroul de Relații Internaționale, persoane de contact:

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Atașat anunțului se regăsește descrierea în limba engleza a programului.

Departamentul de Imagine & Relații Publice

'7 Habits of highly effective people'
"Life begins at the end of your comfort zone"

The 7 habits course helps you to develop personal leadership and build effective relationships. This includes setting personal goals, time management and creating win-win situations. This is an inspiring, interactive course that is about you, about who you want to be as a person and a professional and how you can make the most of your life. The course is based on the famous book by Stephen Covey, *The Seven Habits of Highly Effective People*, which has been an international best-selling management book for several decades. The 7 habits workshops are the most widely given workshops on personal leadership in the world. This introductory course would give participating staff members the experience of participating in the workshop as a first step towards implementing the 7 habits ideas.

The course is given by Rob Hermans and Wim Rietberg, experienced lecturers and trainers from the School of Information Sciences of Windesheim University in Zwolle, the Netherlands. At Windesheim University all Dutch and international students do this course. It is always a special experience for students, unlike anything they have done in their educational career. The course consists of interactive classes giving an overview of the 7 habits and the opportunity to apply the ideas in daily professional life. Our idea is to teach 3 x 2 hours (each of us), each time with a group of 12-15 students. Our groups can be scheduled as parallel classes.